

# AI Chaos and the Governance Gap



Information Governance in an AI World  
Presented by: Ken Satkunam & Steve Golden

# Meet Your Presenters

Introducing Ken Satkunam and Steve Golden for today's session

Ken and Steve bring extensive expertise in information governance and AI compliance.



# Today's Agenda

In this presentation, we will explore the **AI explosion**, information governance basics, compliance risks, and practical next steps.



# The AI Explosion

Understanding the rapid acceleration of AI adoption in organizations

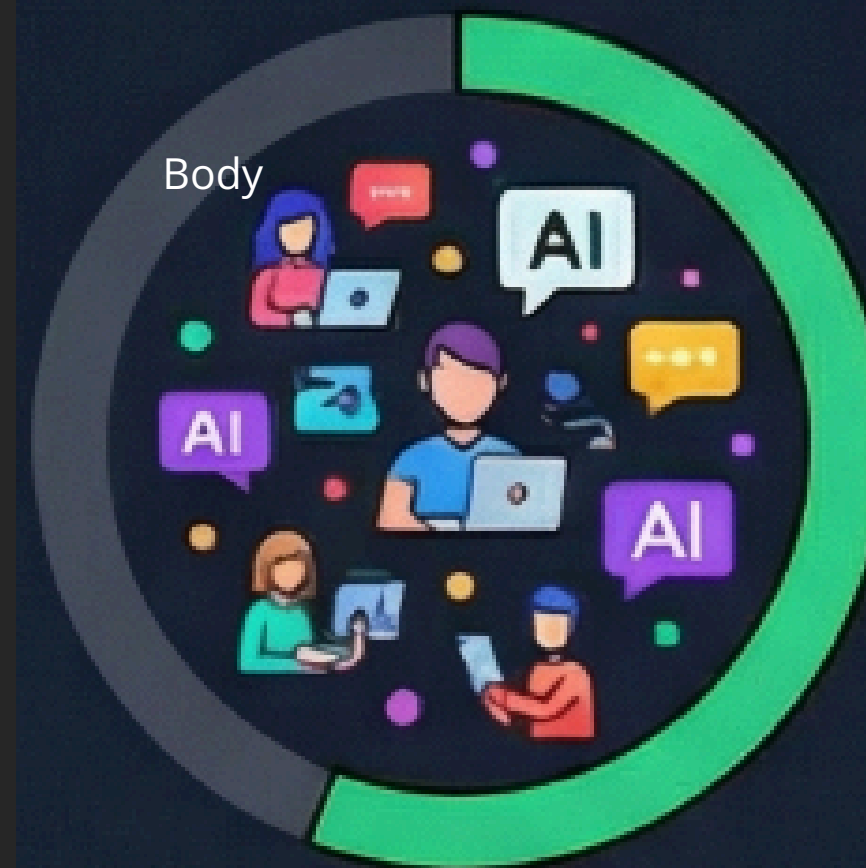
AI adoption is accelerating rapidly, often outpacing governance capabilities within organizations.

## The Governance Gap: Moving Beyond Shadow AI

### The Rise of Unmanaged “Shadow AI”

Employees Using AI

Organizations with Policies



56% of employees use AI for work

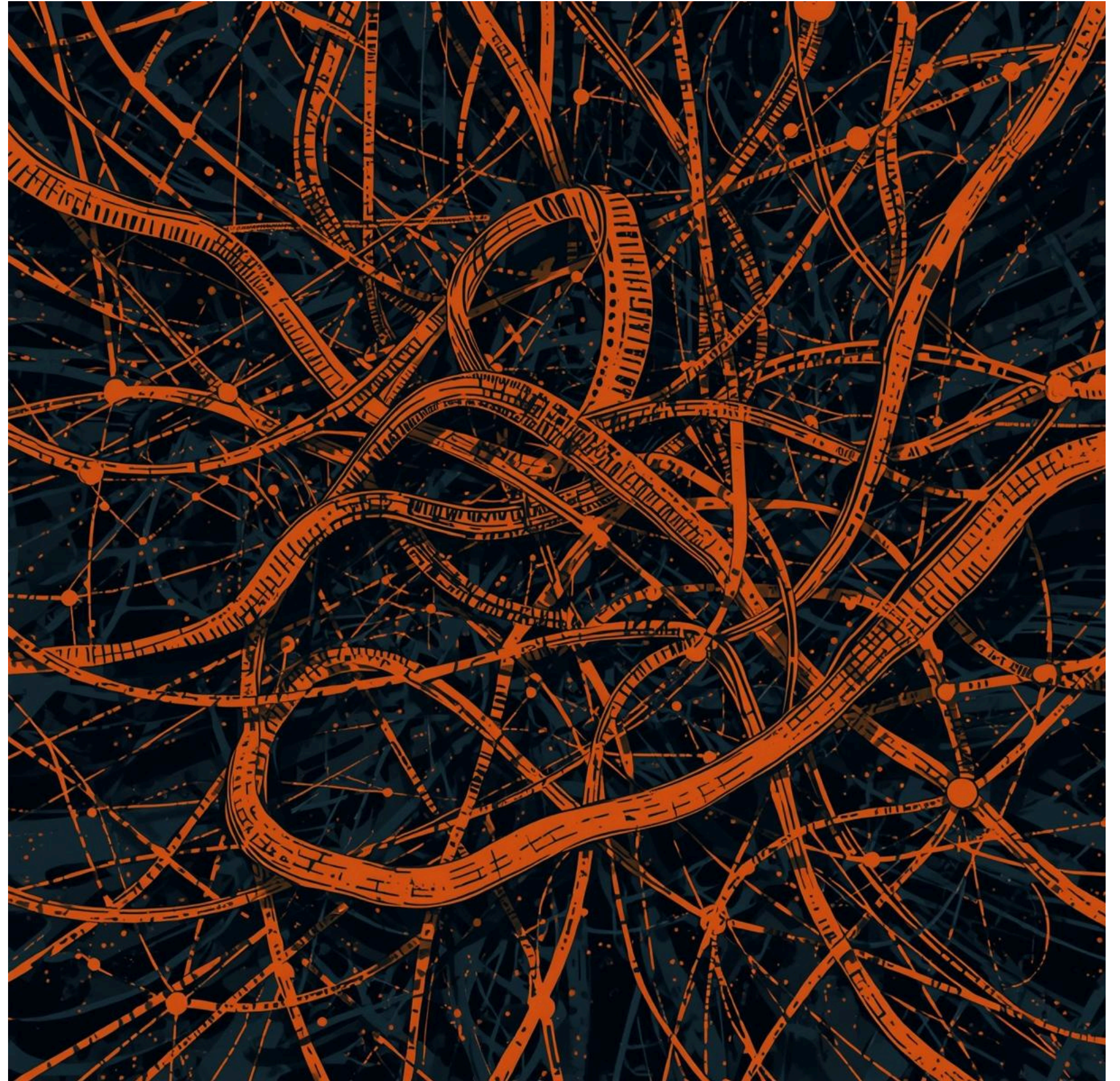


yet only 26% of organizations have policies.

# The Reality: Chaos and Clutter

Understanding the risks posed by ungoverned data and tools

Shadow AI and unmanaged tools create **invisible risks** within organizations today.



# What Is Information Governance

Understanding the importance of structured data management for organizations

Information governance ensures the **right data** reaches the **right people** at the **right time**.



## Policy

Establish clear guidelines for managing information securely.

## People

Engage stakeholders to foster a culture of compliance.

## Process

Implement structured workflows for data handling and governance.

## Technology

Leverage tools to automate governance and ensure compliance.

# How AI Disrupts Governance

Exploring the impact of AI on  
information governance  
structures

AI introduces **new challenges** that  
strain existing information governance  
frameworks, complicating oversight  
and compliance.



# The Compliance Minefield

Navigating the complexities of evolving regulatory frameworks and AI

Compliance obligations are becoming more intricate as AI evolves and creates challenges.



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# Common Governance Mistakes

Understanding the top pitfalls in AI governance for organizations today

Many organizations struggle with **poor AI policies** and ungoverned tools, leading to increased risk.



### Step 1

Assess current AI tools and their governance status.

### Step 2

Define clear policies for data usage and compliance.

### Step 3

Implement training programs for employees on governance.

### Step 4

Regularly review and update governance frameworks and practices.

# The Fractionally Advantage

## Unlocking Growth for SMBs

- Expert governance support
- Cost-effective solutions
- Tailored to your needs
- Flexible engagement model



# Key Takeaways

Three essential points for effective AI governance and compliance

Organizations must prioritize **AI governance** to mitigate risks and enhance information management.



# Questions?

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